

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



KYW TV3

INVOICE

For: TOM SMITH FOR SENATE(329097)
333 Allegheny Ave Ste 202
Oakmont, PA 15139-2072

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-80105
Contract Dates: 08/21/2012-08/27/2012
Customer Order:
Linked Order:
CPE: / / 214

Invoice Num: 1041-555351
Invoice Date: 08/26/2012
Billing Cycle: Broadcast EOM
Billing Period: 07/30/2012-08/26/2012

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PAY BY 09/25/2012
Net 30 days

In Account With: SRCP MEDIA(254304)
201 N Union St Ste 200
Alexandria, VA 22314-2651
ATTN:Accounts Payable

Product Desc: EST#214

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
1	THIS MORNING (5:58-7AM)		08/21/2012-08/24/2012		. T W T F . .		30	3	650.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/20/2012-08/26/2012		. T W T F . .		3		650.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/21/2012	Tu	06:29:02 AM		TS12TV08H	30	650.00			
08/22/2012	We	06:00:08 AM		TS12TV08H	30	650.00			
08/23/2012	Th	06:10:21 AM		TS12TV08H	30	650.00			
3	THE EARLY SHOW		08/21/2012-08/24/2012		. T W T F . .		30	3	400.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/20/2012-08/26/2012		. T W T F . .		3		400.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/21/2012	Tu	08:29:16 AM		TS12TV08H	30	400.00			
08/22/2012	We	08:57:51 AM		TS12TV08H	30	400.00			
08/23/2012	Th	07:25:18 AM		TS12TV08H	30	400.00			
5	WEEKEND NEWS SAT 6-7AM		08/25/2012-08/25/2012	 S .		30	1	400.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/20/2012-08/26/2012	 S .		1		400.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/25/2012	Sa	06:27:04 AM		TS12TV08H	30	400.00			
6	WKND NEWS SUN 7-9A		08/26/2012-08/26/2012	 S		30	1	350.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/20/2012-08/26/2012	 S		1		350.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/26/2012	Su	07:14:25 AM		TS12TV08H	30	350.00			

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7	CBS SUNDAY MORNING	08/26/2012-08/26/2012S	30	1	900.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
08/20/2012-08/26/2012	S	1	900.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/26/2012	Su	09:08:12 AM		TS12TV08H	30	900.00				
8	THE PRICE IS RIGHT 11AM-12NOON	08/21/2012-08/24/2012	.TWTFF..	30	1	700.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
08/20/2012-08/26/2012		.TWTFF..	1	700.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/21/2012	Tu	10:59:27 AM		TS12TV08H	30	700.00				
10	TALK PHILLY	08/21/2012-08/24/2012	.TWTFF..	30	2	550.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
08/20/2012-08/26/2012		.TWTFF..	2	550.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/23/2012	Th	12:05:58 PM		TS12TV08H	30	550.00				
08/24/2012	Fr	12:23:44 PM		TS12TV08H	30	550.00				
12	DR. PHIL	08/21/2012-08/24/2012	.TWTFF..	30	1	850.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
08/20/2012-08/26/2012		.TWTFF..	1	850.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/21/2012	Tu	04:21:55 PM		TS12TV08H	30	850.00				

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Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
14	5PM EARLY NEWS		08/21/2012-08/24/2012		. T W T F . .		30	2	600.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/20/2012-08/26/2012		. T W T F . .		2		600.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/21/2012	Tu	05:21:25 PM		TS12TV08H	30	600.00			
08/22/2012	We	05:45:21 PM		TS12TV08H	30	600.00			
16	NEWS 3 AT 6		08/21/2012-08/24/2012		. T W T F . .		30	4	1,200.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/20/2012-08/26/2012		. T W T F . .		4		1,200.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/21/2012	Tu	06:27:01 PM		TS12TV08H	30	1,200.00			
08/22/2012	We	06:13:32 PM		TS12TV08H	30	1,200.00			
08/23/2012	Th	06:09:48 PM		TS12TV08H	30	1,200.00			
08/24/2012	Fr	06:23:06 PM		TS12TV08H	30	1,200.00			
18	SIXTY MINUTES		08/26/2012-08/26/2012	 S		30	1	7,000.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/20/2012-08/26/2012	 S		1		7,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/26/2012	Su	06:57:51 PM		TS12TV08H	30	7,000.00			
19	LATE NEWS		08/21/2012-08/26/2012		. T W T F S S		30	5	1,800.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/20/2012-08/26/2012		. T W T F S S		4		1,800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/21/2012	Tu	11:29:07 PM		TS12TV08H	30	1,800.00			

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	08/22/2012 We 11:33:55 PM TS12TV08H	30	1,800.00						
	08/23/2012 Th 11:23:19 PM TS12TV08H	30	1,800.00						
	08/24/2012 Fr	30			1,800.00	Preempted			
	08/24/2012 Fr 11:53:51 PM 08/24/2012 TS12TV08H	30	1,800.00	1,800.00		Makegood in 23:20:00-23:55:00			
21	DAVID LETTERMAN	08/21/2012-08/24/2012	. T W T F . .	30	1	800.00			
	<u>Week Of</u> <u>MTWTFSS</u> <u>Spots Per Week</u> <u>Rate</u>								
	08/20/2012-08/26/2012 . T W T F . . 1 800.00								
	<u>Air Date</u> <u>Day</u> <u>Air Time</u> <u>M/G For</u> <u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>			
	08/21/2012 Tu 12:31:38 AM TS12TV08H	30	800.00						
	<u>Total Spots</u> <u>Gross Amt</u> <u>Commission Amt</u> <u>Net Amt</u> <u>Debit</u> <u>Credit</u> <u>Reconciliation</u>								
Air Time Totals	25	28,450.00	4,267.50	24,182.50	1,800.00	1,800.00	0.00		

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
Controller's Dept.

212-856-8000

Gross Billing	28,450.00
Trade Value	0.00
Agency Commission	4,267.50
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	24,182.50

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